

About Us



Over **500 000**visitors in **2023**



Over **5 000** exhibitors



143 000 sq m of exhibition space



6 modern halls



Over 70 events a year



Strategically located

10 minutes by car to the Chopin
International Airport



Central Europe's largest exhibition space







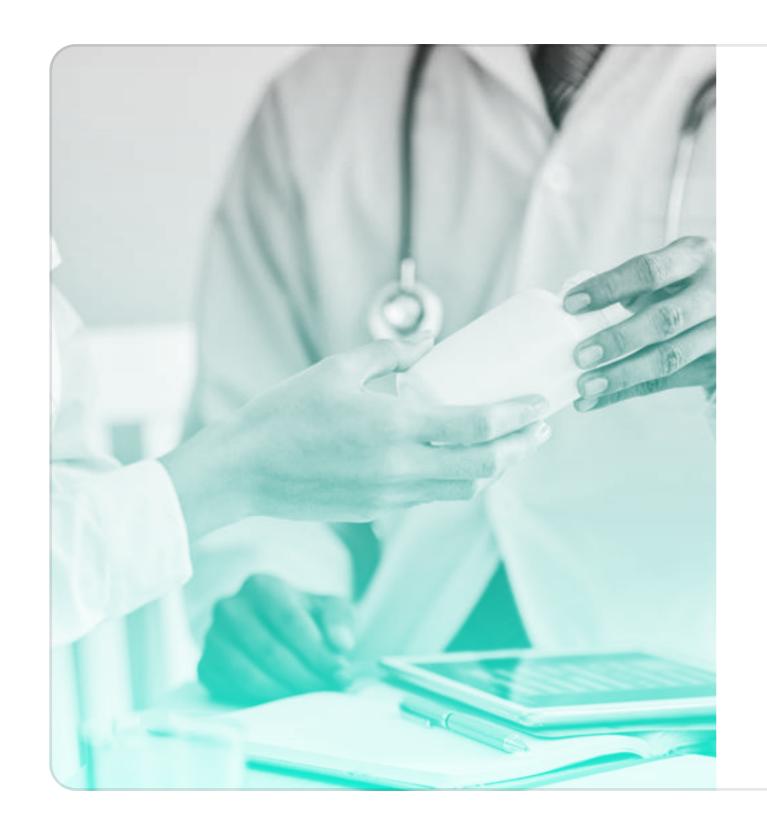








Why expand to Polish medical market?



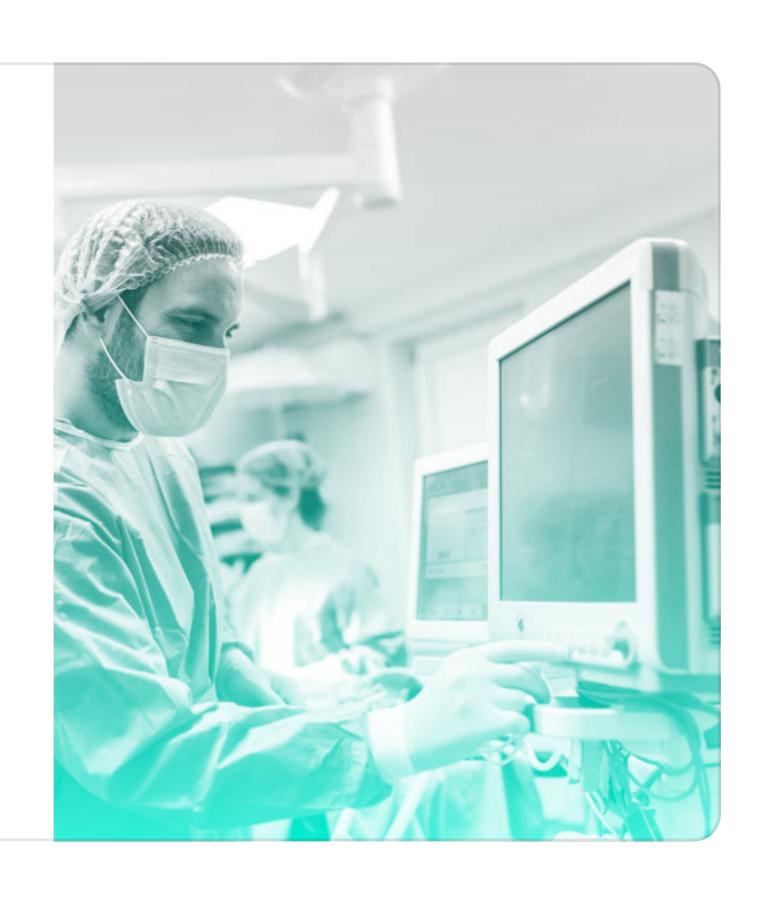
9%

Driven by a growing demand for medical care and a need to modernize existing infrastructure, the **medical sector stands as one of Poland's most dynamic industries**, expected to reach 9% of the GDP by 2024.

3.2 bin EUR

The total **export value** of Polish **medical devices and equipment sector** has almost **tripled** since 2015 amounting to 3.2 bln EUR in 2021.

Source: www.paih.gov.pl





25%

Circa 25% of venture capital in Poland was allocated to businesses from the Health Care sector.

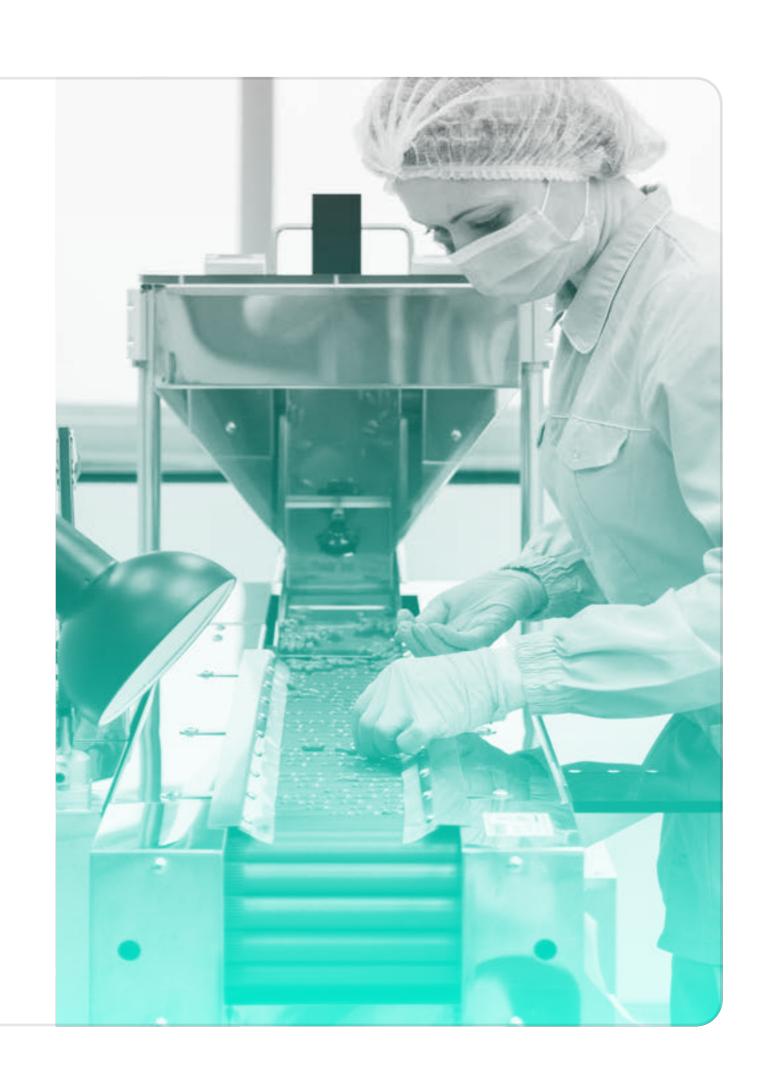
Source: www.paih.gov.pl



Polish pharmaceuticals market is the largest in Central Europe and the 6th largest in the European Union.

Pharmaceutical exports, especially to Western Europe, have been strong and on the rise, as local producers have increased their focus on more advanced-medicine markets.

Source: www.mckinsey.com



Events Offer 2024/2025: Medical





Industry

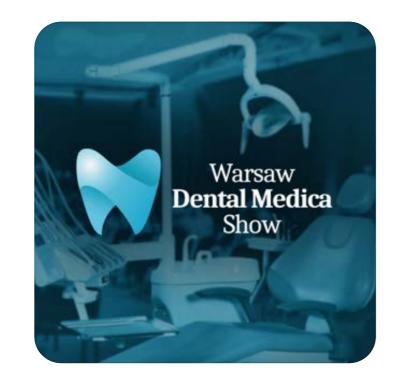
Medical

All Events

23 All Visitors 29 920

All Exhibitors 510

Top Events



Warsaw Dental Medica Show

7th Edition

5-7.09.2024

www.dentalmedicashow.pl



Rehabilitation Fair

31st Edition

26-28.09.2024

www.targirehabilitacja.pl

Top Event

23 Visitors 12 783

Exhibitors 250

Exhibition Area 25 000 sq m

Top Event

S Visitors

6034

Exhibitors

128

Exhibition Area 20000 sq m

Trending Events



Animals Veterinary Day

6th Edition

28-30.06.2024

www.animalsdays.eu

23 Visitors **8 664**

Exhibitors

53

79

Exhibition Area

15 000 sq m



Warsaw Medical Expo

2nd Edition

26-28.11.2024

www.warsawmedicalexpo.com

23 Visitors 2 439

Exhibitors

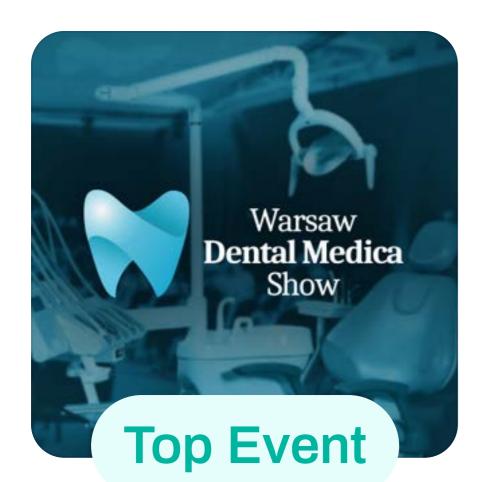
Exhibition Area 20 000 sq m

New Events









Warsaw Dental Medica Show



7th Edition

5-7.09.2024

The Warsaw Dental Medica Show is a yearly international event in dentistry and dental medicine. Professionals, manufacturers, and suppliers meet over three days to showcase advancements and innovations. It offers workshops, training, and conferences for valuable experience.

Exhibition Area	25 000 sqm
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Price / sqm 260 EUR

Facts & Figures

5th Edition	2022
S Visitors Exhibitors	12 100 207
© Countries / Regions	

6th Edition	2023
2) Visitors	12 783
Exhibitors	250
© Countries / Regions	12







Top Exhibitors



PHILIPS





DentalHolding

Exhibitor's Profile



Materials and equipment for dental offices and prosthetic laboratories



Products for dental offices and prosthetic laboratories



Diagnostic equipment and materials



Hygiene and sterilization



Software and equipment for digital dentistry



Furnishings for aesthetic medicine offices





Rehabilitaion Fair



31st Edition

26-28.09.2024

The Rehabilitation Fair gathers top companies, experts, and practitioners from Poland and Central/Eastern Europe. It's a prime opportunity for networking, showcasing tech innovations, and sharing knowledge. It's where innovation meets industry demand, maximizing its potential.

Exhibition Area	25 000 sqm
EXHIDITION Area	25 000 Sqiii

Price/sqm 220 EUR

Facts & Figures

29th Edition	2022
23 Visitors	4 236
Exhibitors	98
© Countries / Regions	•

30th Edition	2023
S Visitors	7 142% 6 034
Exhibitors Countries / Regions	7 130% 128 9







Top Exhibitors











Exhibitor's Profile



Modern devices and technologies supporting the rehabilitation process



Presentation of various physiotherapy techniques



Presentation of various services and products



Presentation of various medical fields related to rehabilitation



Workshops, seminars, and presentations on the latest achievements in the field of rehabilitation and physiotherapy

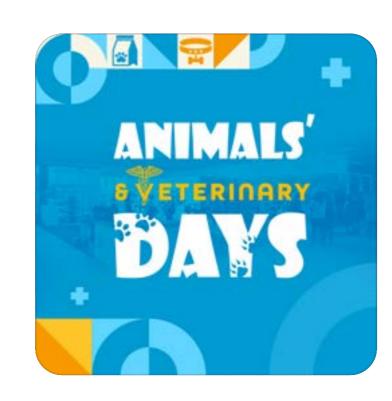


Showcasing new scientific discoveries, clinical research, technologies, and products



Trending events





Animals Veterinary Day

6th Edition 28-30.06.2024

www.animalsdays.eu

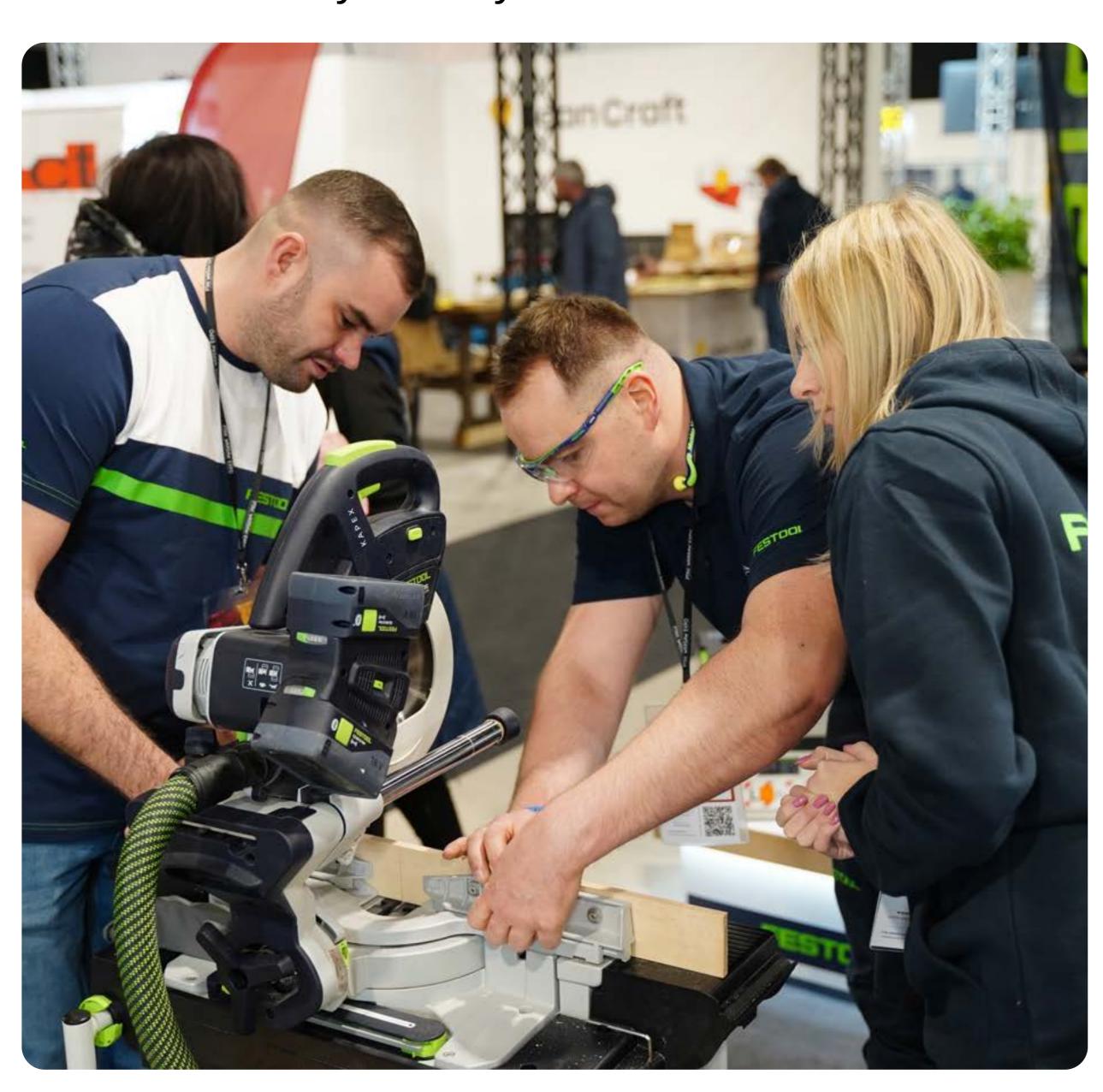
8 664 Visitors

53 Exhibitors

15 000 sqm **Exhibition Area**

210 EUR Price / sqm

The biggest animal event in Poland. Everything for pets in one place: food, products, educational meetings. Visit us for family-friendly attractions.









Warsaw Medical Expo

2nd Edition **26-28.11.2024**

www.warsawmedicalexpo.com

2 439 **Visitors**

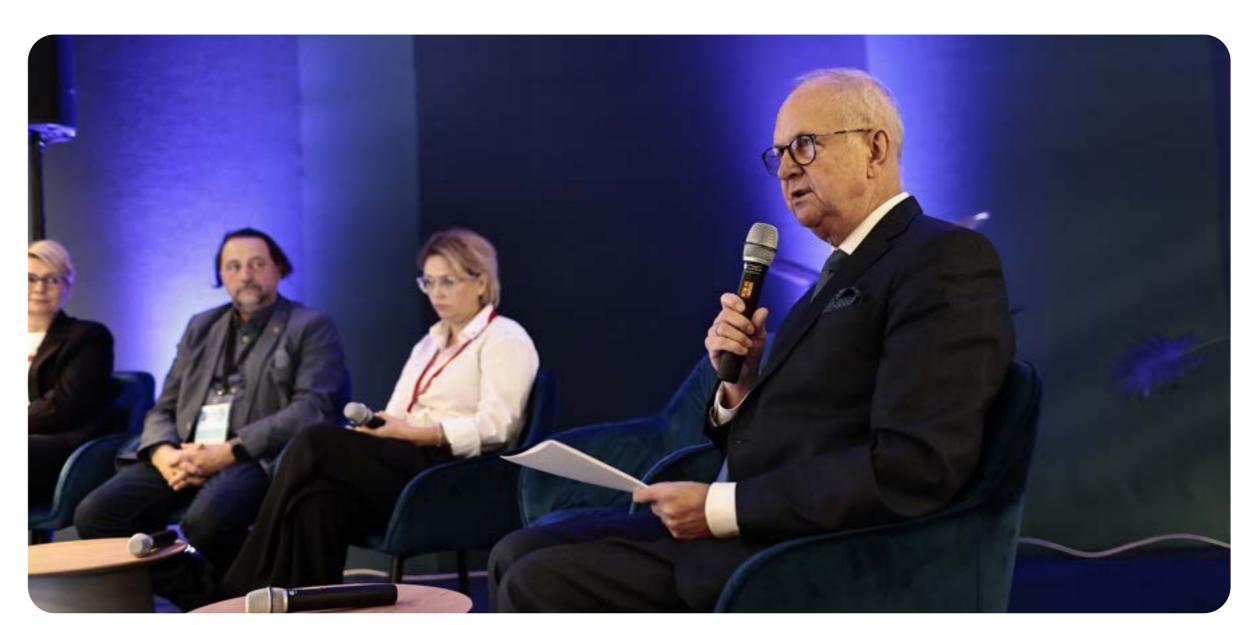
Exhibitors

20 000 sqm **Exhibition Area**

220 EUR Price / sqm

Warsaw Medical Expo showcases a wide range of medical equipment from manufacturers and distributors. Explore modern equipment and communication solutions. The expo targets medical facility management, private facility owners, medical staff, and aspiring doctors.







New events





Warsaw Opti Export

Price / Sq m

200 EUR

1st Edition 4-06.04.2024

www.warsawoptiexpo.com

The optics, optometry and ophthalmology industry is changing dynamically. In its context, there is more and more talk about the growing influence of AI, a greater percentage of the population facing myopia (50 percent by 2050) or the search for sustainable alternatives when it comes to products used to correct vision. The spring of 2024 at Ptak Warsaw Expo will be marked by the integration of this sector, facilitating the building of business relations and industry education. Welcome to Warsaw Opti Expo!



Estetica Expo

Price / Sq m

200 EUR

1st Edition **8-10.05.2024**

www.esteticaexpo.com

The aesthetic medicine and wellness industry can be counted among those that record the greatest growth year after year. Over the next few years, a global jump of almost twenty percent is forecast, driven, among others, by the development of non-invasive treatments and better access to services that are not currently the domain of only the more affluent part of society. Poland is also becoming more and more open to the benefits of this sector, which is why it is worth integrating the industry and talking about its further development. A dedicated place for this is Estetica Expo, which will take place on May 8-10, 2024 at Ptak Warsaw Expo.



Pharmacy Expo

Price / Sq m

200 EUR

1st Edition 18-20.09.2024

www.pharmacyexpopoland.com

Pharmacy Expo is a industry event that aims to bring together leading companies, technical experts and practitioners from Poland and the entire Central and Eastern European region. The fair offers an excellent opportunity to establish business relationships, showcase innovative technologies and exchange knowledge and experience. Pharmacy Expo is a place where innovation meets practical demand, and the potential of the industry is exploited to the maximum.

Pricing



& Event	Date	•s• Price / Sq m
Warsaw Dental Medica Show	5-7.09.2024	260 EUR
Rehabilitaion Fair	26-28.09.2024	220 EUR
Animals Veterinary Day	28-30.06.2024	210 EUR
Warsaw Medical Expo	26-28.11.2024	220 EUR
Warsaw Opti Export	4-06.04.2024	200 EUR
Estetica Expo	8-10.05.2024	200 EUR
Pharmacy Expo	18-20.09.2024	200 EUR



10%

Advance payment



10%

Comission for agents



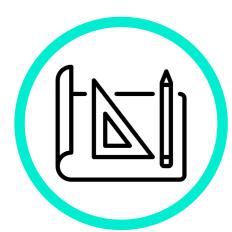
Up to 15%

Discount for recurring agents

Services supporting Exhibitors

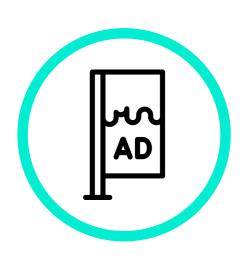


You focus on building your business - we take care of the rest!



Designed exhibition stands

We offer comprehensive service that includes booth design, installation & dismantling at acompetitive price.



Marketing packages

We provide services to promote your company during fairs. Ask us about ready-made marketing packages that include VIP invitations for your guests!



Easy online booking system

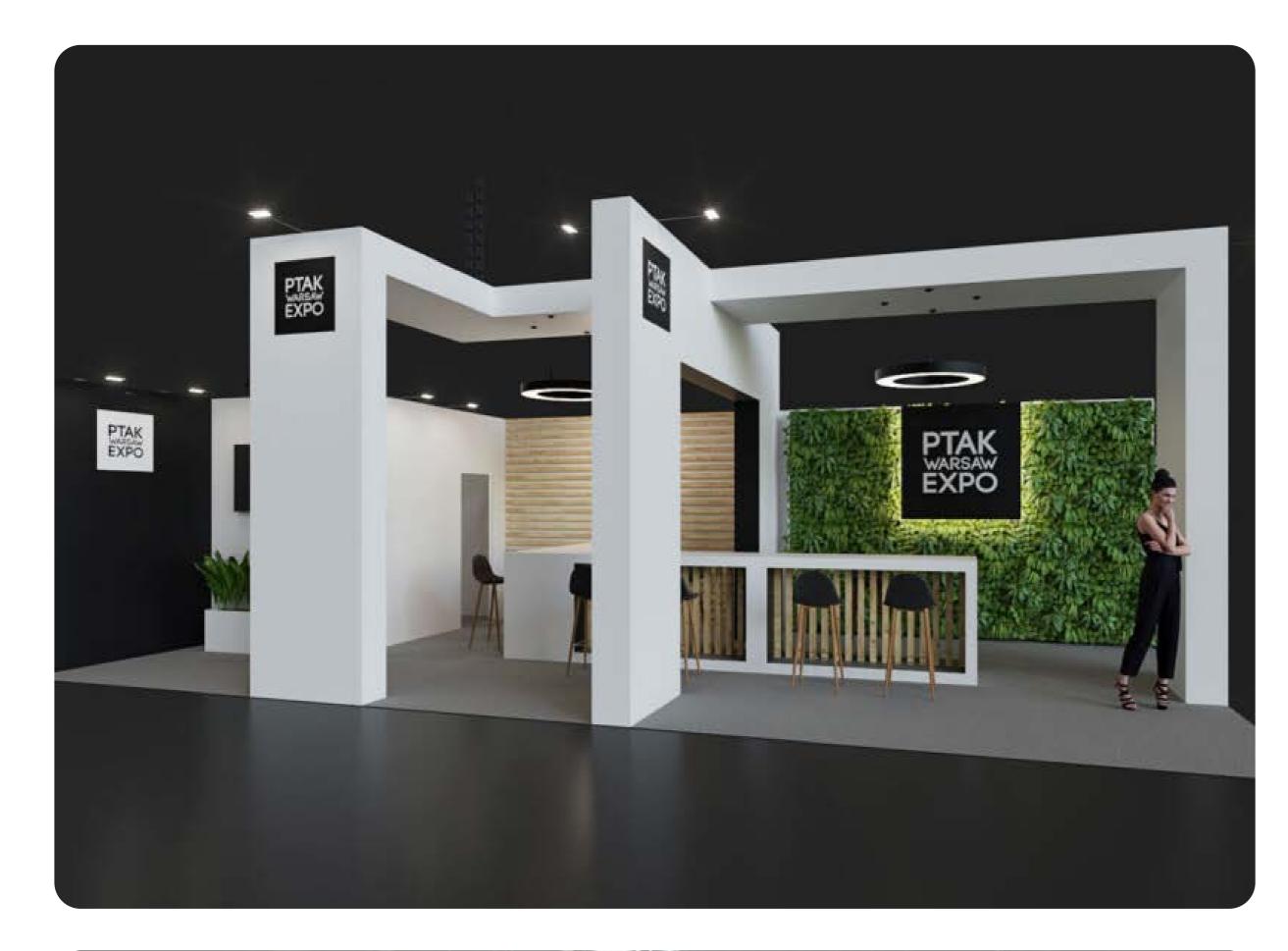
Hop on a call with our agent and get a link to our unique online reservation system where you can select your spot and pick stand construction details.

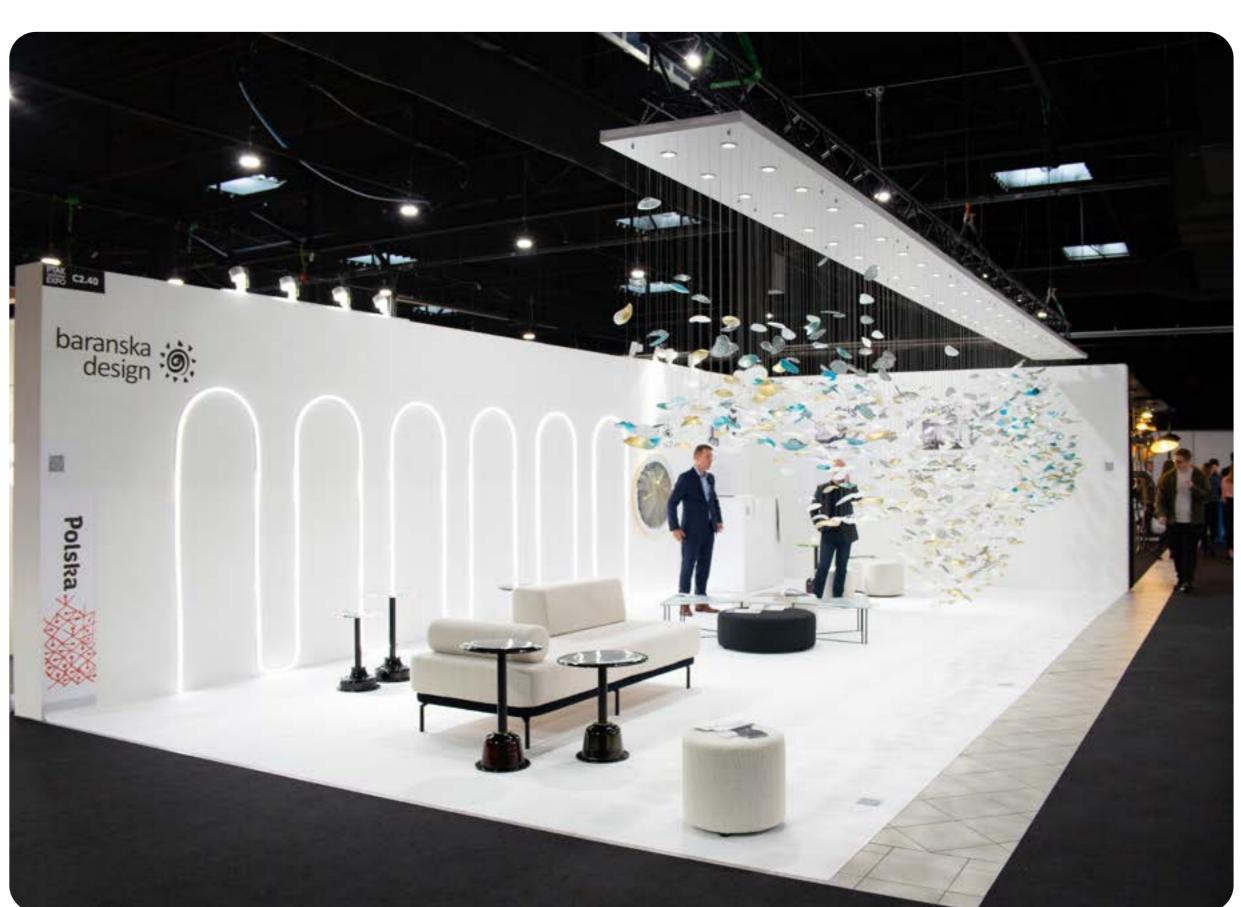


Networking zones

We understand that industry meetings are core to expand group of potential business partners and that's why we provide seperated networking zone for all our exhibitors.

See our stand construction executions!









Spring



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2024/2025



30.01-2.02.2024

International Trade Fair for Warehouse Logistics



6-8.02.2024

International Trade Fair for **Plastics Industry**



13-15.02.2024

International Trade Fair of Proven Business Model



13-15.02.2024

E-commerce Fair Event and Conference



14-16.02.2024

International Fair of Gifts and **Decorations**



14-16.02.2024

International Horticultural Fair



14-16.02.2024

International Trade Fair for Building and Finishing Materials



27-29.02.2024

International Trade Fair for Heating, Ventilation and Air **Conditioning Technologies**



5-7.03.2024

Trade Fair for Woodworking Technology and Furniture Production



12-14.03.2024

The largest trade fair for solutions for the gastronomic industry



12-14.03.2024

Trade Fair for Brewing Products



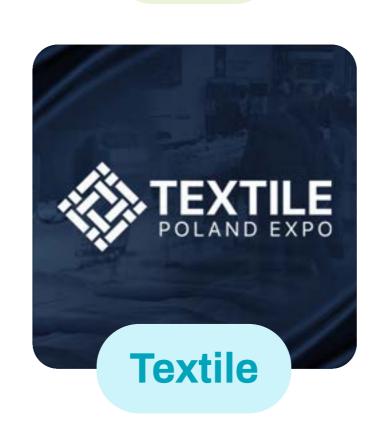
12-14.03.2024

Wine Products Trade Fair



12-14.03.2024

Wine Products Trade Fair



19-21.03.2024

International Trade Fair for Technology and Production of Textiles and Textile Accessories and Additives



22-24.03.2024

The Largest Motorcycle Fair **Event in Central-eastern** Europe



5-7.04.2024

International Caravanning Fair



09-11.04.2024

International Trade Fair for Transport, Forwarding and Logistics



09-11.04.2024

International Trade Fair for **Public Transport**



9-11.04.2024

International Trade Fair of Yacht Construction and Equipment and Yacht Accessories



11-13.04.2024

International Trade Fair For Optics, Optometry and Opthalmology

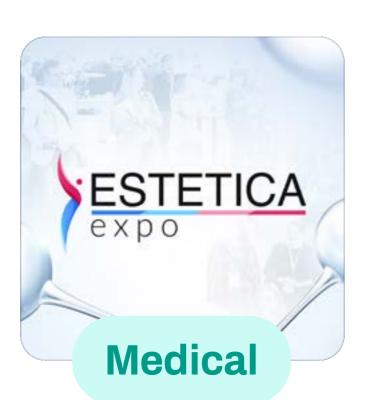






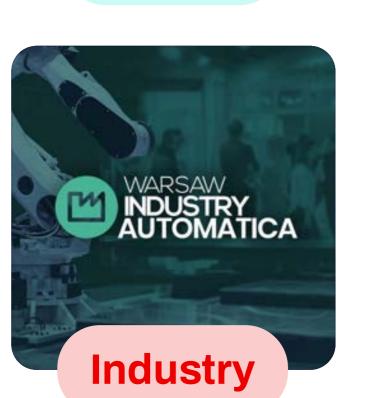
International Trade Fair for Toys and Children's Accessories

16-18.04.2024



8-10.05.2024

Aesthetic medicine and wellness trade fair



14-16.05.2024

International Trade Fair for **Industrial Automation and** Robotics



14-16.05.2024

International Furniture **Industry Fair**



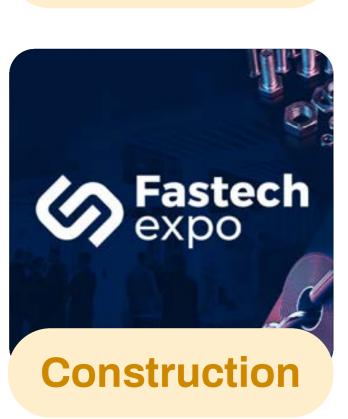
21-23.05.2024

International Food Industry Fair



22-24.05.2024

Interntional Fair of Natural Stone and Stonework Machinery



Construction

22-24.05.2024

International Trade Fair for Fastening, Joining and Fastener Technologies



LIGHT-TECH

ехро

8-10.05.2024

23-25.04.2024

International Lighting Trade Fair



Construction

14-16.05.2024

International Trade Fair for **Furniture Components and** Technologies



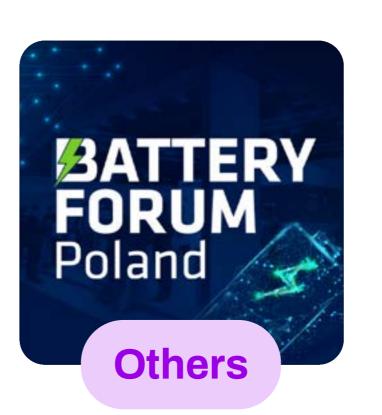
14-16.05.2024

The International Wood Products, Mattress Sub-Industry, MDF, Particle Board, Flooring, Furniture Sub-Industry and Accessories, **Wood Processing Machinery and Cutting Tools Fair**



22-24.05.2024

International Trade Fair for Ceramic Tiles and Bathroom Equipment



22-24.05.2024

Trade Fair for Batteries and **Energy Storage Technologies** and Power Supply



5-7.06.2024

International Trade Fair for Window Industry Technologies and Products



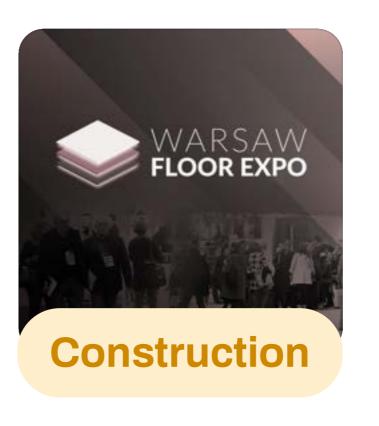
5-7.06.2024

International Trade Fair for Window Industry Technologies and Products



14-16.06.2024

The Largest Fair Event for Vintage Vehicles in Poland



5-7.06.2024

International Trade Fair for Flooring and Surface Materials



14-16.06.2024

The Largest Car Exhibition in Poland



21-23.06.2024

International Fair for Consumer Electronics



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2024/2025



Zoological and Veterinary Fair

28-30.06.2024

Event



3-5.09.2024

International Trade Fair for Welding Industry



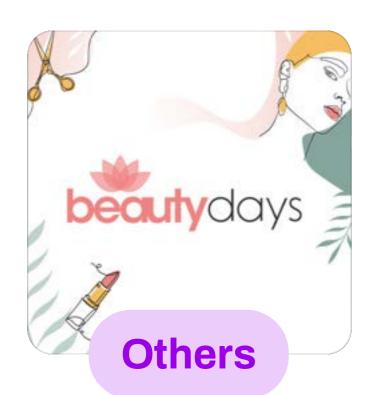
3-5.09.2024

Industry Trade Fair for Equipment, Products and **Techniques for Work Safety**



7-8.09.2024

The Largest Fair Event for the Fitness Industry in Centraleastern Europe



13-15.09.2024

Cosmetics Industry Trade Fair



18-20.09.2024

Trade Fair for Water and Sewage Technologies and Equipment



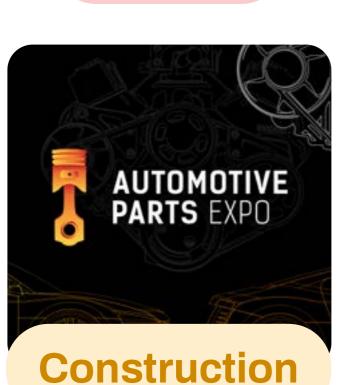
24-26.09.2024

Funeral Accessories, Products and Services Fair



9-11.10.2024

International Trade Fair for Tools and Finishing Works



9-11.10.2024

Automotive Technology Fair



10-13.10.2024

International Trade Fair for Yachts, Yachting Equipment and Water Sports



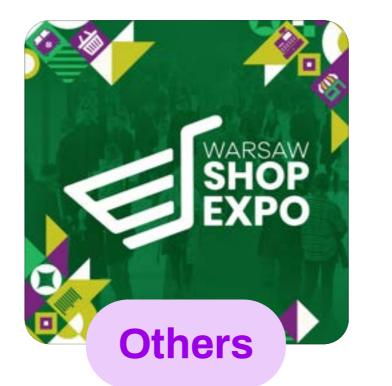
3-5.09.2024

Printing Industry Trade Fair



5-7.09.2024

International Trade Fair and Congress for Dentistry and **Aesthetic Medicine**



10-12.09.2024

International Trade Fair of Equipment and Accessories for Commercial Facilities and Networks



13-15.09.2024

Trade Fair for Confectionery, Cafe, Ice Cream and Bakery **Industry Solutions**



18-20.09.2024

International Trade Fair for Recycling Technologies and Raw Materials Recovery



3-5.10.2024

International Trade Fair for Organic Food and Products



9-11.10.2024

Construction Machinery Trade Fair



10-12.10.2024

International Rehabilitation and Physiotherapy Trade Fair



23-26.10.2024

International Contract Fair for Interior Design Industry



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2024/202



5-8.11.2024

The Largest Industrial Trade Fair In Poland



15-17.11.2024

Poultry Farming and Egg Production Industry Trade Fair



15-17.11.2024

International Trade Fair for Technologies and Products of Organic Agriculture



19-21.11.2024

International Textile Trade Fair



19-21.11.2024

Electrical Engineering Industry
Trade Fair



21-23.11.2024

International Travel and Tourism Trade Fair



26-28.11.2024

International Food Technology Fair



26-28.11.2024

International Trade Fair of Equipment and Devices for Medical Facilities



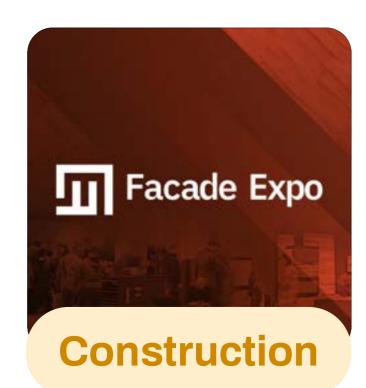
27-29.11.2024

International Trade Fair for Security Systems and Safeguard



27-29.11.2024

International Trade Fair for Coatings, Paints and Surface Protection



5-7.12.2024

International Trade Fair for Facades and Thermal Modernization of Buildings



5-7.12.2024

International Fruit Growing Fair



5-7.12.2024

International Roofing Industry
Trade Fair



6-8.12.2024

Trade Fair for Modern Agricultural Technologies



14-16.01.2025

International Trade Fair for Renewable Energy Sources



21-23.01.2025

Trade Fair for Metal Processing Technologies, Machinery and Tools



22-24.01.2025

International Trade Fair for Warehouse Logistics

Vinte

