



CATALOG OF SOCIAL MEDIA SERVICES



You are an exhibitor at a fair Ptak Warsaw Expo and you want make your company stand out from the background other?

Take advantage of the promotion at Social Media and get noticed!

Ask for an individual offer prepared by the department marketing.

Contact us at email:

konsultantmarketingowy@warsawexpo.eu



SOCIAL MEDIA SERVICE PACKAGES



STANDARD PACKAGE

*Promotional post

.....
**10 photos
of the stand

—
600 EUR

PLUS PACKAGE

*Promotional post

.....
**Promotional video

—
700 EUR

PREMIUM PACKAGE

*Promotional post

.....
**Relation

.....
**Interview

—
820 EUR

*The service applies to implementation before the event

**The service applies to services provided during the event

The number of packages is limited. In order to select benefits marketing, please contact us at the following e-mail address:
konsultantmarketingowy@warsawexpo.eu

SINGLE SOCIAL MEDIA SERVICES

SERVICE	AMOUNT	DESCRIPTION
*PROMOTIONAL POST	350 EUR	<ul style="list-style-type: none"> • Promotional graphics will be published together with the company tag on Facebook and Instagram of a given trade fair project, within the agreed deadline before the fair. • Possibility to send 2-3 sentences from the client that they have appear in the publication.
*SHARING THE CUSTOMER'S PUBLICATIONS	235 EUR	<ul style="list-style-type: none"> • Sharing publications from the client's profile on a selected one social profile of a given fair project.
**10 PHOTOS OF THE STAND	235 EUR	<ul style="list-style-type: none"> • Photos will be published with a tag company on Facebook and Instagram of a given project fair during the event. • Possibility to send 2-3 sentences from the client that they have appear in the publication.
**PROMOTIONAL VIDEO	470 EUR	<ul style="list-style-type: none"> • Video of the trade fair stand with music up to 30 seconds, which will be published together with the company tag on Facebook and Instagram a given trade fair project during the event. • Possibility to send 2-3 sentences from the client that they have appear in the publication. • The customer receives a video after the trade fair event.
**RELATION	120 EUR	<ul style="list-style-type: none"> • Report with the company's tag up to 10 seconds, which will be published on Facebook and Instagram a given trade fair project during the event.
**INTERVIEW	700 EUR	<ul style="list-style-type: none"> • Interview with a representative selected by the client company at the trade fair stand, which will be published on Facebook and Instagram of a given project fair during the event. • The duration of the material will be 1-2 minutes. • Possibility to send 2-3 sentences from the client that they have appear in the publication. • The client receives an interview after the trade fair event.

*The service applies to implementation before the event

**The service applies to services provided during the event

IMPLEMENTATION EXAMPLES PHOTOS FROM THE FAIR



IMPLEMENTATION EXAMPLES PROMOTIONAL POST

STOISKO F 3.23

Lovely Linen®

EURO GASTRO
27. edycja

12-14 MARCA 2024
MĘDZYNARODOWE TARGI ROZWIĄZAŃ DLA BRANŻY HORECA

PTAK WARSAW EXPO

solar energy expo 3. edycja

BRANŻOWE TARGI PRZEMYSŁU
ODNAWIALNYCH ŹRÓDEŁ ENERGII
INTERNATIONAL TRADE FAIR FOR
RENEWABLE ENERGY SOURCES

WYSTAWCA/ EXHIBITOR

ECO SYSTEM
Twoja czysta energia...

16-18 STYCZNIA 2024
Warszawa, PTAK Warsaw Expo

PTAK WARSAW EXPO ufi Member

WARSAW INDUSTRY WEEK
7. EDYCJA

NAJWIĘKSZE TARGI
PRZEMYSŁOWE W POLSCE
THE LARGEST INDUSTRIAL
TRADE FAIR IN POLAND

euro-park mielec
Specjalna Strefa Ekonomiczna
Agencja Rozwoju Przemysłu S.A.

**STOISKO B1.19
HALA B**

24 - 26 PAŹDZIERNIKA 2023
Warszawa, PTAK Warsaw Expo

PTAK WARSAW EXPO

warsaw home & contract

BIZNESOWE TARGI WNĘTRZ
BUSINESS INTERIORS FAIR

366 CONCEPT
SINCE 1960

KONKURS
Odwiedź nasze stoisko
3.41 w hali F

7-10 LISTOPADA 2023
WARSZAWA, PTAK WARSAW EXPO

PTAK WARSAW EXPO

FIWE10
FITNESS TRADE SHOW

NAJWIĘKSZE
TARGI BRANŻY FITNESS

fitatu®

Dodatkowo **30%**
rabatu na zakup
rocznych planów
Fitatu® Premium.

KOD: FIWE30

9-10 WRZEŚNIA 2023
Warszawa, PTAK Warsaw Expo

PTAK WARSAW EXPO

Warsaw Dental Medica Show
6. Edycja

MĘDZYNARODOWE TARGI ORAZ KONGRES
STOMATOLOGII I MEDYCYNY ESTETYCZNEJ

7-9 WRZEŚNIA

STOISKO B2.20

MDS JONCZYK MEDICAL DENTAL SOLUTIONS
www.mdsjonczyk.pl

7-9 WRZEŚNIA 2023
WARSZAWA, PTAK WARSAW EXPO

PTS POLSKIE TOWARZYSTWO STOMATOLOGICZNE

PTAK WARSAW EXPO

IMPLEMENTATION EXAMPLES INTERVIEW

[https://www.facebook.com/warsawhvacexpo/
videos/779276764262194](https://www.facebook.com/warsawhvacexpo/videos/779276764262194)

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