



**PTAK
WARSAW
EXPO**

CATALOG OF MARKETING SERVICES

www.warsawexpo.eu



Are you an exhibitor at a fair Ptak Warsaw Expo and you want make your company stand out from the background other?

Take advantage of on-site promotions fairs and get noticed!

Ask for an individual offer prepared by the department marketing.

Contact us at email:

konsultantmarketingowy@warsawexpo.eu



MARKETING SERVICE PACKAGES

STANDARD PACKAGE

One floor sticker

Message on the radio

Access to the exhibitor's scanner

425 EUR

PLUS PACKAGE

Banner on the barrier

Two floor stickers

Rollup introduction to the selected place

Access to the exhibitor's scanner

590 EUR

PREMIUM PACKAGE

Banner on the barrier

Three floor stickers

Advertising bar on the trade fair map

Access to the exhibitor's scanner

Flagobanner in the hall

1 295 EUR

FLOOR STICKERS

3 pieces

285 EUR

5 pieces

425 EUR

FLAGOBANNER

2 pieces

565 EUR

4 pieces

1 060 EUR

FLAGS ON THE FLAGPOLE

3 pieces

705 EUR

5 pieces

1 060 EUR

AUDIO/VIDEO PACKAGE

Promotion movie displayed at the entrance

A message on the radio

1 220 EUR

The values given are net prices

SINGLE MARKETING SERVICES

SERVICE	AMOUNT	DESCRIPTION
EXHIBITOR SCANNER	235 EUR / one device	An application that allows you to create a database of visitors Your stand at the fair.
HOSTESS	235 EUR / one hostess	Possibility to distribute marketing materials by hostesses at the fair. Hostesses and materials marketing is provided by the client.
ADVERTISING ROLL-UP/ WINDER	235 EUR / piece	Setting up an advertising roll-up or a winder at a place agreed by the organizer for the entire period fairs.
INVITATION SENT IN PAPER FORM	0,2 EUR / piece - 0,5 EUR / piece -	up to 10 thousand invitation. over 10 thousand invitation. Preparation of materials for shipment on the client's side.
BANNER ON THE ELEVATION 24M X 6M	4 700 EUR	Can be installed at the entrances of halls B, C, D 8 and 16, E and F. The price includes printing, assembly and rental surface and dismantling.
BANNER ON THE ELEVATION 15M X 6M	4 225 EUR	Can be installed at the entrances of halls B, C, D 8 and 16, E and F. The price includes printing, assembly and rental surface and dismantling.
BANNER ON THE ELEVATION 6M X 6M	2 815 EUR	Can be installed at the entrances of halls B, C, D 8 and 16, E and F. The price includes printing, assembly and rental surface and dismantling.
ADVERTISING STAND	705 EUR / three fair days	Advertising stand provided by the exhibitor, set up at a place previously agreed with the organizers.
COMMERCIAL MATERIALS	940 EUR / three fair days	Advertising materials distributed at the exhibitors' office and at the trade fair reception.
MAILING: CREATED BY US	1 175 EUR	To a group of visitors (approx. 10k) shipping date to be agreed.
MAILING: CREATED BY CLIENT	1 060 EUR	To a group of visitors (approx. 10k) shipping date to be agreed.
MAILING: MENTION	355 EUR	To a group of visitors (approx. 10k) shipping date to be agreed.

The values given are net prices

SINGLE MARKETING SERVICES

SERVICE	AMOUNT	DESCRIPTION
ADVERTISING BAR ON THE FAIR MAP	470 EUR	Advertising strip printed on the fair maps available to all visitors.
FLOOR STICKER	95 EUR / piece	Pasted in passageways 0.5 m x 0.5 m.
MESSAGE ON THE RADIO	120 EUR / one fair day	Short messages broadcast every hour in the area fairs.
BANNER ON THE BARRIER	145 EUR / piece	Dimensions: 1M X 2M. The price includes printing, assembly, space rental and dismantling.
FLAGOBANNER IN THE HAL	285 EUR / piece	Suspended, 7m folded in half, i.e. double-sided 3.5 m x 1 m wide. Exposure time from the first day of the fair until its end. Price complete the form, Assembly and disassembly.
FLAG ON THE MAST	235 EUR / piece	Suspended along the access road to the facility. Dimension 0.96x4.16m Exposure time from the first day of the fair until the last day of the fair. The price includes printing and assembly and disassembly on our side.
BANNER ON THE ELEVATION 6M X 6M	2 815 EUR	Can be installed at the entrances of halls B, C, D 8 and 16, E and F. The price includes printing, assembly and rental surface and dismantling.
PROMOTION MOVIE DISPLAYED AT ENTRY	1 175 EUR	A promotional video lasting up to 30 seconds or an infographic static for a specific display time at the entrance throughout the duration of the fair.

The values given are net prices

IMPLEMENTATION EXAMPLES

